

Barclay Downs & Fairview Rd. - Charlotte, NC

	SITE NAME: BARCLAY DOWN		BARCLAY DOWN		BARCLAY DOWN	
	TRADE AREA SIZE: 1 mi		3 mi		5 mi	
	VALUE	%	VALUE	%	VALUE	%
Population						
Population (1990)	6,744		70,673		174,477	
Population (2000)	7,094		78,249		194,875	
Population (2003)	7,655		83,877		209,880	
Population (2008)	8,537		92,413		233,077	
Population (2013)	9,437		101,247		256,905	
Population Family (2003)	5,318	69.5%	59,184	70.6%	150,125	71.5%
Population Group Quarters (2003)	123	1.6%	1,001	1.2%	2,971	1.4%
Population Density (2003)	2,461.98		2,969.77		2,678.39	
Pct. Population Growth ('90-'00)	5.20		10.72		11.69	
Pct. Population Growth ('00-'03)	7.91		7.19		7.70	
Pct. Population Growth ('03-'08)	11.51		10.18		11.05	
Trade Area Size	3.11		28.21		78.31	
Households						
Households (1990)	2,961		31,126		74,264	
Households (2000)	3,406		35,226		84,929	
Households (2003)	3,690		37,867		91,781	
Households (2008)	4,141		41,915		102,463	
Households (2013)	4,598		46,077		113,369	
Households: Family (2003)	1,924	52.1%	20,712	54.7%	51,298	55.9%
Gender (2003)						
Male (2003)	3,589	46.9%	40,770	48.6%	102,066	48.6%
Female (2003)	4,066	53.1%	43,107	51.4%	107,814	51.4%
Race & Ethnicity (2003)						
Race: White (2003)	7,117	93.0%	70,577	84.1%	154,796	73.8%
Race: Black (2003)	292	3.8%	6,751	8.0%	39,162	18.7%
Race: Asian or Pacific Islander (2003)	140	1.8%	2,395	2.9%	5,762	2.7%
Race: Other Race (2003)	52	0.7%	2,847	3.4%	6,747	3.2%
Race: Two or More Races (2003)	56	0.7%	1,306	1.6%	3,413	1.6%
Ethnicity: Hispanic (2003)	212	2.8%	7,899	9.4%	18,056	8.6%
Age Distribution (2003)						
Age 0-4 (2003)	396	5.2%	5,113	6.1%	14,229	6.8%
Age 5-9 (2003)	370	4.8%	4,667	5.6%	12,705	6.1%
Age 10-13 (2003)	319	4.2%	3,688	4.4%	10,040	4.8%
Age 14-17 (2003)	271	3.5%	3,391	4.0%	9,207	4.4%
Age 18-24 (2003)	425	5.6%	6,357	7.6%	16,707	8.0%
Age 25-34 (2003)	1,110	14.5%	13,862	16.5%	35,760	17.0%
Age 35-44 (2003)	1,162	15.2%	13,591	16.2%	34,827	16.6%
Age 45-54 (2003)	1,202	15.7%	12,361	14.7%	30,775	14.7%
Age 55-64 (2003)	862	11.3%	8,918	10.6%	20,922	10.0%
Age 65-74 (2003)	630	8.2%	5,706	6.8%	12,383	5.9%
Age 75-84 (2003)	602	7.9%	4,576	5.5%	9,079	4.3%
Age 85+ (2003)	308	4.0%	1,646	2.0%	3,247	1.5%

Barclay Downs & Fairview Rd. - Charlotte, NC

	SITE NAME: BARCLAY DOWN		BARCLAY DOWN		BARCLAY DOWN	
	TRADE AREA SIZE: 1 mi		3 mi		5 mi	
	VALUE	%	VALUE	%	VALUE	%
Median Age						
Median Age (1990)	39.53		35.32		33.53	
Median Age (2000)	40.92		36.76		35.10	
Median Age (2003)	42.60		38.27		36.45	
Median Age (2008)	44.87		40.37		38.42	
Median Household Income						
Median Household Income (1990)	45,768		45,896		40,472	
Median Household Income (2000)	65,912		67,281		59,864	
Median Household Income (2003)	67,092		67,833		61,517	
Median Household Income (2008)	74,815		75,988		68,763	
Median Household Income by Age (2003)						
Median Income: Age < 25 (2003)	48,826		36,557		35,470	
Median Income: Age 25-34 (2003)	60,960		57,817		54,410	
Median Income: Age 35-44 (2003)	80,215		77,968		70,184	
Median Income: Age 45-54 (2003)	93,259		91,456		80,507	
Median Income: Age 55-64 (2003)	81,895		84,478		73,687	
Median Income: Age 65-74 (2003)	70,509		63,136		57,013	
Median Income: Age 75+ (2003)	44,138		50,804		43,893	
Per Capita Income						
Per Capita Income (1990)	26,732		25,885		21,521	
Per Capita Income (2000)	50,442		42,855		35,381	
Per Capita Income (2003)	53,554		47,128		38,511	
Per Capita Income (2008)	60,527		52,535		42,885	
Average Household Income						
Average Household Income (1990)	60,883		58,773		50,562	
Average Household Income (2000)	105,564		95,557		81,386	
Average Household Income (2003)	110,636		103,665		87,229	
Average Household Income (2008)	124,305		115,082		96,698	
Median Disposable Income						
Median Disposable Income (2003)	55,658		54,912		50,241	
Median Disposable Income (2008)	61,986		60,325		55,232	
Aggregate Income						
Aggregate Income (\$MM) (2003)	409.98		3,952.97		8,082.76	
Aggregate Income (\$MM) (2008)	516.72		4,854.96		9,995.45	
Income Distribution (2003)						
HH Inc. \$ 0 - \$ 15k (2003)	361	9.8%	2,895	7.6%	8,736	9.5%
HH Inc. \$15 - \$ 25k (2003)	190	5.1%	2,804	7.4%	8,087	8.8%
HH Inc. \$25 - \$ 35k (2003)	307	8.3%	3,759	9.9%	10,054	11.0%
HH Inc. \$35 - \$ 50k (2003)	570	15.4%	5,881	15.5%	14,600	15.9%
HH Inc. \$50 - \$ 75k (2003)	645	17.5%	7,365	19.4%	17,701	19.3%
HH Inc. \$75 - \$100k (2003)	476	12.9%	4,674	12.3%	11,018	12.0%
HH Inc. \$100k - \$150 (2003)	557	15.1%	4,821	12.7%	10,962	11.9%

Barclay Downs & Fairview Rd. - Charlotte, NC

	SITE NAME: BARCLAY DOWN		BARCLAY DOWN		BARCLAY DOWN	
	TRADE AREA SIZE: 1 mi		3 mi		5 mi	
	VALUE	%	VALUE	%	VALUE	%
Income Distribution (2003)						
HH Inc. \$150 - \$200k (2003)	217	5.9%	2,126	5.6%	4,269	4.7%
HH Inc. \$200K+ (2003)	367	9.9%	3,542	9.4%	6,354	6.9%
Household Size (2003)						
1 Person Household (2003)	1,496	40.5%	13,588	35.9%	31,911	34.8%
2 Person Households (2003)	1,292	35.0%	13,330	35.2%	31,164	34.0%
3 Person Households (2003)	408	11.1%	4,777	12.6%	12,501	13.6%
4 Person Households (2003)	331	9.0%	3,935	10.4%	10,048	10.9%
5 Person Households (2003)	124	3.4%	1,570	4.1%	4,142	4.5%
6 Person Households (2003)	29	0.8%	447	1.2%	1,278	1.4%
7+ Person Households (2003)	10	0.3%	221	0.6%	735	0.8%
Age of Householder (2003)						
Age of Householder <25 (2003)	126	3.4%	2,050	5.4%	5,391	5.9%
Age of Householder 25-34 (2003)	727	19.7%	8,602	22.7%	22,135	24.1%
Age of Householder 35-44 (2003)	683	18.5%	7,876	20.8%	20,251	22.1%
Age of Householder 45-54 (2003)	690	18.7%	7,006	18.5%	17,341	18.9%
Age of Householder 55-64 (2003)	457	12.4%	4,590	12.1%	10,789	11.8%
Age of Householder 65-74 (2003)	412	11.2%	3,670	9.7%	7,936	8.6%
Age of Householder 75+ (2003)	596	16.2%	4,074	10.8%	7,939	8.6%
Age of Householder, Median (2003)	49.30		44.91		43.46	
Age By Sex (2003)						
Female, Age 0 - 13 (2003)	476	11.7%	6,513	15.1%	18,072	16.8%
Female, Age 14 - 17 (2003)	134	3.3%	1,652	3.8%	4,482	4.2%
Female, Age 18 - 24 (2003)	210	5.2%	3,143	7.3%	8,329	7.7%
Female, Age 25 - 34 (2003)	575	14.1%	6,689	15.5%	17,551	16.3%
Female, Age 35 - 44 (2003)	604	14.9%	6,779	15.7%	17,408	16.1%
Female, Age 45 - 54 (2003)	633	15.6%	6,423	14.9%	15,988	14.8%
Female, Age 55 - 64 (2003)	467	11.5%	4,775	11.1%	11,108	10.3%
Female, Age 65 - 74 (2003)	357	8.8%	3,205	7.4%	6,972	6.5%
Female, Age 75 - 84 (2003)	374	9.2%	2,761	6.4%	5,569	5.2%
Female, Age 85+ (2003)	237	5.8%	1,167	2.7%	2,335	2.2%
Educational Attainment (2003)						
Education: Less than 9th Grade (2003)	102	1.7%	1,627	2.7%	5,414	3.7%
Education: Some High School (2003)	195	3.3%	2,617	4.3%	9,997	6.8%
Education: High School Graduates (2003)	517	8.8%	7,841	12.9%	23,336	15.9%
Education: Some College (2003)	1,103	18.8%	11,930	19.7%	30,229	20.6%
Education: Associate's Degree (2003)	346	5.9%	3,684	6.1%	8,939	6.1%
Education: Bachelor's Degree (2003)	2,331	39.7%	22,150	36.5%	47,509	32.3%
Education: Graduate School (2003)	1,282	21.8%	10,812	17.8%	21,570	14.7%
Population Age 25+ (2003)	5,875	76.7%	60,661	72.3%	146,993	70.0%
Employment By Industry (2000)						
Employment Status: Total Labor Force	4,014	56.6%	44,956	57.5%	110,982	57.0%
Employment Status: Employed	3,880	54.7%	43,263	55.3%	106,040	54.4%

Barclay Downs & Fairview Rd. - Charlotte, NC

SITE NAME: TRADE AREA SIZE:	BARCLAY DOWN 1 mi		BARCLAY DOWN 3 mi		BARCLAY DOWN 5 mi	
	VALUE	%	VALUE	%	VALUE	%

Employment By Industry (2000)

Industry: Agriculture (2000)	8	0.2%	43	0.1%	100	0.1%
Industry: Mining (2000)	0	0.0%	0	0.0%	6	0.0%
Industry: Construction (2000)	133	3.4%	2,617	6.0%	6,400	6.0%
Industry: Manufacturing (2000)	217	5.6%	3,645	8.4%	9,673	9.1%
Industry: Wholesale Trade (2000)	194	5.0%	2,158	5.0%	5,114	4.8%
Industry: Retail Trade (2000)	430	11.1%	4,385	10.1%	10,940	10.3%
Industry: Transport. and Warehousing (2000)	72	1.9%	1,386	3.2%	3,850	3.6%
Industry: Utilities (2000)	33	0.9%	388	0.9%	1,081	1.0%
Industry: Information Services (2000)	173	4.5%	1,790	4.1%	4,274	4.0%
Industry: Finance and Insurance (2000)	628	16.2%	6,285	14.5%	14,589	13.8%
Industry: Real Estate (2000)	147	3.8%	1,724	4.0%	3,611	3.4%
Industry: Professional Services (2000)	559	14.4%	5,311	12.3%	10,891	10.3%
Industry: Management (2000)	0	0.0%	85	0.2%	185	0.2%
Industry: Admin. Services And Waste Mgmt (2000)	154	4.0%	1,439	3.3%	3,680	3.5%
Industry: Educational Services (2000)	257	6.6%	2,539	5.9%	6,459	6.1%
Industry: Health Care and Social Assist. (2000)	393	10.1%	3,855	8.9%	10,457	9.9%
Industry: Arts, Entertainment and Recreation (2000)	59	1.5%	810	1.9%	1,979	1.9%
Industry: Food and Hospitality Services (2000)	231	6.0%	2,516	5.8%	6,879	6.5%
Industry: Other Services, except public (2000)	137	3.5%	1,575	3.6%	4,135	3.9%
Industry: Public Administration (2000)	55	1.4%	712	1.6%	1,737	1.6%

Housing (2003)

Housing Units, Total (2003)	3,969		40,379		98,098	
Occupied Units (2003)	3,690	93.0%	37,867	93.8%	91,781	93.6%
Vacant Units (2003)	280	7.1%	2,512	6.2%	6,317	6.4%
Owner Occupied Units (2003)	2,396	64.9%	23,644	62.4%	53,450	58.2%
Renter Occupied Units (2003)	1,294	35.1%	14,223	37.6%	38,330	41.8%

Housing (2000)

Housing Units (2000)	3,665		37,582		90,797	
Housing Units, Occupied (2000)	3,406	92.9%	35,226	93.7%	84,929	93.5%
Housing Units, Vacant (2000)	259	7.1%	2,356	6.3%	5,868	6.5%
Housing Units, Owner-Occupied (2000)	2,186	64.2%	21,516	61.1%	48,372	57.0%
Housing Units, Renter-Occupied (2000)	1,220	35.8%	13,710	38.9%	36,556	43.0%
Median Rent (2000)	811		703		625	
Median Home Value (2000)	212,289		210,519		181,215	

Marital Status (2003)

Never Married (2003)	1,749	26.2%	21,180	29.6%	54,707	31.1%
Now Married (2003)	3,485	52.2%	35,898	50.2%	82,604	47.0%
Separated (2003)	274	4.1%	3,585	5.0%	11,102	6.3%
Widowed (2003)	580	8.7%	6,471	9.1%	17,307	9.9%
Divorced (2003)	586	8.8%	4,368	6.1%	9,922	5.6%
Population Age 15+ (2003)	6,673	87.2%	71,502	85.2%	175,643	83.7%

Barclay Downs & Fairview Rd. - Charlotte, NC

SITE NAME: TRADE AREA SIZE:	BARCLAY DOWN 1 mi		BARCLAY DOWN 3 mi		BARCLAY DOWN 5 mi	
	VALUE	%	VALUE	%	VALUE	%
Vehicles Available (2003)						
Household: 0 Vehicles Available (2003)	317	8.6%	1,925	5.1%	6,307	6.9%
Household: 1 Vehicles Available (2003)	1,379	37.4%	14,905	39.4%	36,643	39.9%
Household: 2+ Vehicles Available (2003)	1,994	54.0%	21,037	55.6%	48,831	53.2%
Aggregate Vehicles Available All Hshlds (2003)	5,878		64,940		152,126	
Aggregate Vehicles Available Owner Hshlds (2003)	4,360	74.2%	44,549	68.6%	100,904	66.3%
Aggregate Vehicles Available Renter Hshlds (2003)	1,518	25.8%	20,391	31.4%	51,222	33.7%
Household By Type (2000)						
Family Households (2000)	1,807	53.1%	19,568	55.5%	48,256	56.8%
Households By Presence Of Children (2003)						
Married Couple Family With Children (2003)	637	17.3%	7,131	18.8%	17,381	18.9%
Lone Parent Male With Children (2003)	25	0.7%	470	1.2%	1,451	1.6%
Lone Parent Female With Children (2003)	104	2.8%	1,570	4.1%	6,147	6.7%
Married Couple Family No Children (2003)	1,052	28.5%	10,054	26.6%	22,020	24.0%
Lone Parent Male No Children (2003)	32	0.9%	544	1.4%	1,461	1.6%
Lone Parent Female No Children (2003)	74	2.0%	944	2.5%	2,838	3.1%
Non-family Male Head with Children (2003)	3	0.1%	69	0.2%	191	0.2%
Non-family Female Head with Children (2003)	3	0.1%	31	0.1%	77	0.1%
Lone Male Householder (2003)	498	13.5%	5,279	13.9%	13,193	14.4%
Lone Female Householder (2003)	998	27.0%	8,309	21.9%	18,718	20.4%
Consumer Expenditures (2003, \$/HH)						
Total Consumer Expenditures (2003)	74,026.79		68,982.47		61,354.75	
Apparel (2003)	3,967.07		3,702.37		3,305.80	
Contributions (2003)	2,269.52		2,099.76		1,857.39	
Education (2003)	1,242.90		1,155.85		1,033.36	
Entertainment (2003)	3,823.46		3,562.69		3,167.95	
Food And Beverages (2003)	11,900.27		11,120.74		9,906.29	
Health Care (2003)	4,711.53		4,393.17		3,915.40	
Household Furnishings And Equipment (2003)	2,907.78		2,706.76		2,401.55	
Shelter (2003)	13,764.13		12,741.07		11,267.89	
Household Operations (2003)	2,327.39		2,169.52		1,923.15	
Miscellaneous Expenses (2003)	841.86		781.33		695.26	
Personal Care (2003)	1,216.69		1,136.02		1,018.00	
Personal Insurance (2003)	833.15		778.43		689.88	
Reading (2003)	392.38		364.86		324.66	
Tobacco (2003)	681.54		633.55		562.44	
Transportation (2003)	15,276.34		14,299.26		12,726.87	
Utilities (2003)	5,659.14		5,285.75		4,736.03	
Gifts (2003)	2,211.63		2,051.36		1,822.86	
Total Retail Expenditures (2003)	31,548.53		29,330.98		26,069.69	
MOSAIC Lifestyle Segmentation Groups (2003)						
MOSAIC Group A: Affluent Suburbia (2003)	412	11.2%	9,130	24.1%	22,761	24.8%
MOSAIC Group B: Upscale City Singles (2003)	2,121	57.5%	18,438	48.7%	32,591	35.5%

Barclay Downs & Fairview Rd. - Charlotte, NC

SITE NAME:	BARCLAY DOWN		BARCLAY DOWN		BARCLAY DOWN	
TRADE AREA SIZE:	1 mi		3 mi		5 mi	
	VALUE	%	VALUE	%	VALUE	%

MOSAIC Lifestyle Segmentation Groups (2003)

MOSAIC Group C: Second City Leaders (2003)	122	3.3%	2,430	6.4%	11,737	12.8%
MOSAIC Group D: Blue Collar Winners (2003)	0	0.0%	0	0.0%	0	0.0%
MOSAIC Group E: Fortunate Retirees (2003)	986	26.7%	2,900	7.7%	4,111	4.5%
MOSAIC Group F: Metro Market Fringes (2003)	50	1.4%	3,693	9.8%	7,793	8.5%
MOSAIC Group G: Remote Working Towns (2003)	0	0.0%	0	0.0%	0	0.0%
MOSAIC Group H: Lower Income Seniors (2003)	0	0.0%	0	0.0%	633	0.7%
MOSAIC Group I: Rural Towns & Farms (2003)	0	0.0%	0	0.0%	0	0.0%
MOSAIC Group J: Other City Centers (2003)	0	0.0%	1,275	3.4%	8,944	9.7%
MOSAIC Group K: Major Market Cores (2003)	0	0.0%	0	0.0%	3,209	3.5%
MOSAIC Group L: Anomalous Lifestyles (2003)	0	0.0%	0	0.0%	0	0.0%